

LIV Golf – Impact and Sustainability Statement

LIV Golf is turning the world of golf on its head. We are changing the way the game is presented, watched and played. But we want to go further. We believe golf has incredible potential to create significant positive social and environmental change.

The ambition of LIV Golf's sustainability strategy, Potential Unleashed, is to:

Vision: *Unleash the potential of a generation.*

Aim: *Enable and inspire a better tomorrow for our communities, our game and our planet.*

Our Guiding Principles: *Innovation, robust measurement, collaboration, engagement and Teamship*

The core ambitions of our Potential Unleashed strategy are to achieve the two objectives below by 2030:

- Positively impact 5.4 million young lives by increasing opportunities for education employment and training, as well as increasing diversity in golf.
- Be climate positive across LIV Golf's business operations and events, by reducing the environmental impact of our events and invest in climate-related research and technology, enabling the golf industry to reduce its impact on the planet.

The ambition and objectives are underpinned by four programs:

- **LIV TO LEARN** – Working in partnership with local and global organizations to increase opportunities for education, employment or training for young people not in work, training or school, including refugees.
- **TRANSFORM THE GAME** – Driving golf forwards to provide better access to play and work in golf for women and girls and for those from diverse backgrounds.
- **LIV GREEN** – Reducing the environmental impact of our events through the full event lifecycle and investing in climate-related research and technology, enabling the golf industry to reduce its impact on the planet and to respond positively to climate challenges.
- **THE WAY WE LIV** – Ensuring LIV Golf's operational processes are world class, including sustainable event delivery, equality, diversity and inclusion in all areas and community philanthropy, all audited and accredited by independent and credible third-party organisations.

For further information, visit <https://www.livgolf.com/potential-unleashed>.

As part of delivering against these priorities, we will establish and maintain a sustainable management system to make sure we have structured processes to set and review our sustainability objectives and targets.

We are also committed to compliance with all applicable legislation and regulations, adopting voluntary codes of best practice where relevant. We will continue to improve our sustainable event management system and it is acknowledged that it is everyone's responsibility to support this process.

All LIV Golf staff and contractors, teams participating in LIV events and our partners and suppliers to our events are expected to be made aware of this Policy, its aims and objectives and must adhere to its requirements, including:

- Adhering to applicable legislation, regulations and LIV's wider sustainability commitments.
- Championing the priorities outlined
- Complying with our commitment to establish and improve our sustainability management system.

Signed: Lawrence Burian

Role: Chief Operating Officer

Date Signed: January 2025